

1 Standard Information

Job Title:	Product Lifecycle Manager	Location: UK	Staffordshire
Grade:	TBC by HR	Job Code:	TBC by Finance
Vacancy Ref No:	00112	Closing Date:	28/02/2021
Employee Referral:	Yes	Funded/Unfunded:	Unfunded
New/Replacement:	New	Responsible for:	Product Lifecycle Management
Working Hours:	40	Cost Centre:	Production
Specific Area e.g.: Sales, Production, Engineering etc.:	Production	Hiring Manager:	Phil Camp
WBS Code:	TBC by Finance	Approving Manager:	Derek Davies

2 Job Specification - Main Responsibilities

Swift-Cut Automation Ltd is currently looking for an experienced Product Lifecycle Manager to work across both the Production and Technical services Department and be part of the Leadership Team.

This is a senior role within the company, and you will be responsible for the complete Product Lifecycle Management of our CNC plasma, waterjet and laser cutting machines. Your role will be to provide insight, analysis and direction so that so that team members across the company know what they are expected to contribute in order to achieve the combined objectives of reducing costs, creating better products and getting products to market faster.

To get the opportunity to work within this dynamic and exciting environment, you will need to demonstrate success in delivering PLM programmes with specific emphasis on control and management of:

- New Product Development
- Product Data and IP
- Issue and Change Process
- Bill of Materials
- Quality Assurance
- Supplier Collaboration and SLA Management

This key role is Office based and the successful candidate must reside within commutable distance of the company's Head Office, located in Staffordshire, UK. Some overseas travel may be required from time to time.

Responsibilities:

- Analyse market and competitive conditions, laying out a product vision that is differentiated and delivers unique value propositions based on customer needs.
- Set the product vision, strategy, roadmap and feature definition for our product lines, assessing the products at every stage of the process to ensure its ability to meet customers' needs at the right price point
- Working with the Sales & Marketing team to conduct ongoing competitor analysis and benchmarking by comparing our products to competitors' products
- Determine product pricing by utilising market research data, reviewing production and sales costs alongside anticipated sales volumes
- Create and maintain accurate BOMs to ensure that production remains within the budget guidelines
- Plan what your team will deliver and the timeline for implementation
- Assist with setting up the production line and pre-production validation of the design for new machines, making sure that your product has all the support it needs to successfully get built and launched

- Work closely with Technical Services on the technical specifications and ensure that teams have all the information they need to deliver a complete solution to market

Candidates must possess:

- Product Lifecycle Management (PLM) experience at a senior level
- Strong leadership skills for your immediate team to believe in you and assist build your product vision
- Excellent communication and negotiation skills to bridge gaps between different functions within the company
- Lead cross-functional teams brought together in product groups from product concept all the way through to its launch
- The ability to constantly communicate across all organisational functions to make sure that everyone is moving at the same pace, and working towards the same goal

Experience of any of the following would be desirable:

CNC machinery and Systems, Total Quality Manual (TQM), ISO

3 Key Skills and Experience

Technical / Business Skills:

(e.g.: systems development, methodologies, IT components, email, negotiate terms & conditions etc.)

Essential

- Conversant with developing and implementing the strategy, roadmap, and feature definition for individual products and/or product lines
- Create budgets and ensure that production remains within that budget

Desirable

- P&L responsibility

Interpersonal Skills:

(e.g.: oral & written communication, customer liaison, team player etc.)

Essential

- Ability to work under own initiative managing a small team
- Persuasive and influential

Desirable

- Good English oral, written and presentation skills

Competencies:

All competencies linked to specified Grade and are as follows:

Very Basic
Basic
Intermediate
Advanced
Very Advanced

Essential

- Excellent planning and organisation skills with the ability to consistently meet deadlines
- Financial and strategic planning experience

Desirable

- A formal Project Management qualification either PMP or PRINCE2
- Total Quality Manual (TQM) and ISO implementation experience

Educational Attainments:

(e.g.: HNC, degree etc.)

Essential

- Educated to HNC / HND level or equivalent in engineering or other technical discipline
- Computer literate and strong user of standard MS Office applications including SharePoint, Teams, etc

Desirable

- A degree in Engineering or equivalent professional experience would be advantageous

Special Aptitudes: (e.g.: analytical & diagnostic skills, etc.)	Essential <ul style="list-style-type: none">• Project Management skills and methods to achieve project deadlines and budgets• Evidence based decision making through thorough the evaluation and use of data analysis Desirable <ul style="list-style-type: none">• Previous background knowledge and understanding of the steel fabrication, jobbing shop, precision engineering, metals sector
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This job profile is current as at the date shown below. In consultation with the post holder it is liable to variation by management to reflect or anticipate changes in or to the job